



SUGARfx

CineFest User Manual

Installation

In order to use SUGARfx with Final Cut Studio, Final Cut Express or After Effects, you need to download and install the Free FxFactory plug-in from Noise Industries.

FxFactory is the host plug-in that makes SUGARfx available to the applications, so you need to first download FxFactory from the Noise Industries web site.

- FxFactory is a free download and the web site address is:

<http://noiseindustries.com/products/fxfactory/download/index.html>

- Install and follow the prompts during installation.

Installing SUGARfx

You should have received the code and information via email, and downloaded the SUGARfx pack on your computer.

If you successfully installed FxFactory, then the icon of the SUGARfx should look just like a square brown box shown here.



- Double click and it should automatically be moved to its correct place and ready to be used with your applications.

For more information on FxFactory, please read the instructions and/or the help file that came with it, or visit their support page on their web site (www.noiseindustries.com).

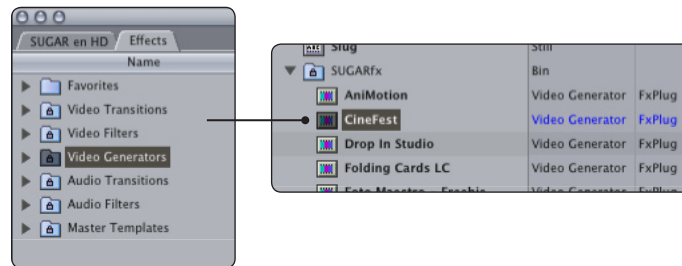
Using CineFest

Open Final Cut Pro or Final Cut Express and browse to the Effects Tab.

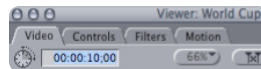
The screen shots shown on this manual are from Final Cut Pro but there should be no difference in the functionality of the SUGARfx plug-in even if you use Final Cut Express or After Effects.

Open Final Cut Pro / Express

The CineFest theme is a Generator, so you should be able to find it in the Effects tab under the Generators folder. Inside here you should look for the folder containing the plug-in with its corresponding name.



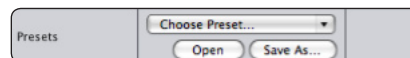
- Click and drag the Video Generator to the time line, and then double-click it to be able to see it on the Viewer window.
- Double click on the time code numbers under the Video tab to highlight it, and then type the duration of your element as you want it to be on the time line.



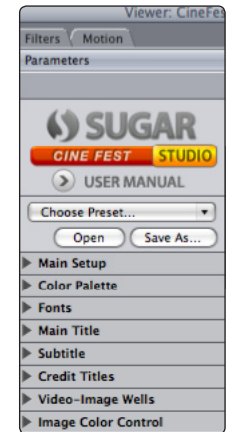
- Next, click on the Controls tab to access the control parameters of the plug-in.

Control Parameters

- **Presets** : If you would like to use a Preset, you can do that with the pull down menu, or else skip it and do the setups yourself.

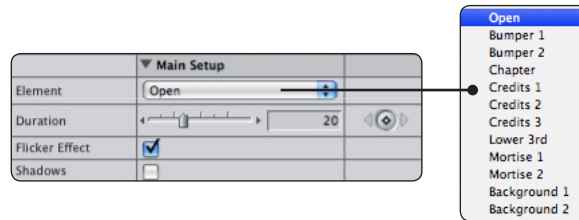


Here is where you can save your own Presets after customizing the look and setups you use the most. - It is a good idea to start selecting a predefined Preset if it resembles the style that you are looking for, instead of starting to tweak it from scratch.



Main Setup

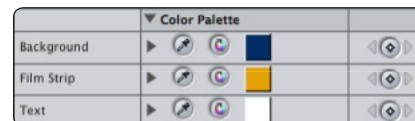
In this section you can change the overall color palette and assets that move around the screen in the background as well as in the foreground.



- **Element** : The pull down menu allows you to choose the element you want to use.
- **Duration** : Set the Duration to the same number you entered in the Video window, so it matches the length of the element in the time line.
The maximum number you can use here is 60
- **Flicker Effect** : You can enable/disable the effect that resembles the projection of film.
- **Shadows** : This button enables the drop shadow for the text titles.

Color Palette

The color configuration of the theme is all consolidated here with the three color palettes that change the overall color scheme for the Background, the Film Strip element and the text titles.



Fonts

This is a self explanatory control where you can select the individual font and weight for the **Main Title** and the **Subtitles** available in the element you select.

▼ Fonts	
Main Font	Gill Sans
	Bold Italic
Subtitle Font	Gill Sans
	Italic

Main Title

▼ Main Title	
Text	Main Title
Size	20
Position	0 , 0

- **Text** : Type the text as you would like it to appear for the corresponding title here.
- **Size** : Controls the size of the text on screen.
- **Position** : This control is for positioning the title. You can type in the numbers by hand or click on the crosshair icon to move its position interactively on the Canvas window.

Subtitle

▼ Subtitle	
Text	Subtitle 2
Size	16
Position	0 , 0

- **Text** : Type the text as you would like it to appear for the corresponding title here.
- **Size** : Controls the size of the text on screen.
- **Position** : This control is for positioning the Subtitle. You can type in the numbers by hand or click on the crosshair icon to move its position interactively on the Canvas window.

Credit Titles

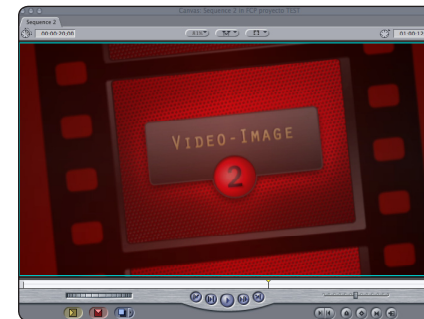
This complete section is consolidated in its own group for the control of the Credit Titles when a **Credit** element has been selected.

▼ Credit Titles	
Title Size	◀ [Slider] ▶ 22 ◀◀ ◀◀ ▶▶ ▶▶
Subtitle Size	◀ [Slider] ▶ 16 ◀◀ ◀◀ ▶▶ ▶▶
Kerning	◀ [Slider] ▶ 0 ◀◀ ◀◀ ▶▶ ▶▶
Overall Position	◀ [Slider] ▶ 0 ◀◀ ◀◀ ▶▶ ▶▶
Title 1	<input type="text" value="Title 1"/>
Adjust	◀ [Slider] ▶ 0 ◀◀ ◀◀ ▶▶ ▶▶
Subtitle 1	<input type="text" value="Subtitle 1"/>
Adjust	◀ [Slider] ▶ 0 ◀◀ ◀◀ ▶▶ ▶▶
Title 2	<input type="text" value="Title 2"/>
Adjust	◀ [Slider] ▶ 0 ◀◀ ◀◀ ▶▶ ▶▶
Subtitle 2	<input type="text" value="Subtitle 2"/>
Adjust	◀ [Slider] ▶ 0 ◀◀ ◀◀ ▶▶ ▶▶

- **Title Size** : Controls the Size of the Titles of the credit.
- **Subtitle Size** : Controls the Size of the Subtitles of the credit.
- **Kerning** : Controls the overall kerning of all the credit titles and subtitles.
- **Overall Position** : Moves the entire block of text in its vertical position.
- **Title 1** : Enter the text here for the first credit title.
- **Adjust** : Adjusts the vertical position of the Title 1.
- **Subtitle 1** : Enter the text here for the first credit subtitle.
- **Adjust** : Adjusts the vertical position of the Subtitle 1.
- **Title 2** : Enter the text here for the second credit title.
- **Adjust** : Adjusts the vertical position of the Title 2.
- **Subtitle 2** : Enter the text here for the second credit subtitle.
- **Adjust** : Adjusts the vertical position of the Subtitle 2.

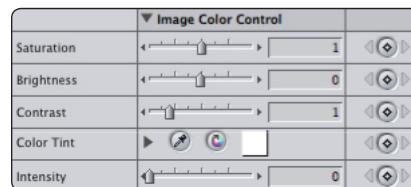
Note: If you don't want text in a particular Text entry box, just leave blank.

Video / Image wells



- **Video-Image 1 (2, 3 and 4)** : Place your video or still images here. The numbers correspond to the numbers of the video placeholders shown on the Canvas window.
- **Adjust** : This will adjust the position of the image or video inside the video window if there is room to move. The adjustment will only move the image if the proportions of the video differ from the proportions of the placeholder. - In other words, if you place a 16x9 video footage on a 4x3 placeholder, the video will get cropped on the sides, but you will be able to adjust its horizontal position since the 16x9 is a longer proportion than the 4x3.

Image Color Control :



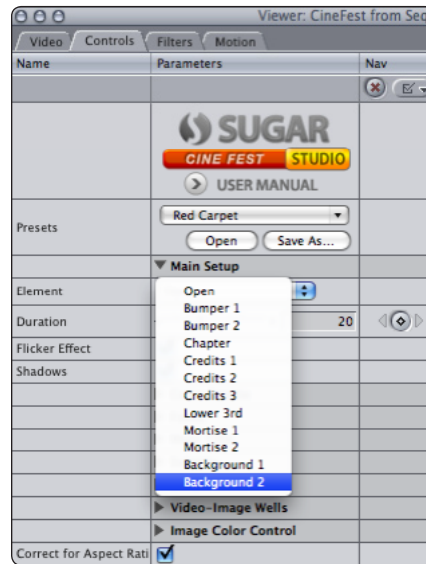
This set of parameters will add a color tint and color adjustments to the images placed in the Video-Image wells.

- **Saturation** : As its name implies, this controls the saturation of the image.
- **Brightness** : As its name implies, this controls the brightness of the image.
- **Contrast** : Enhance or decrease the contrast of the image.
- **Color Tint** : A Color Well to set the color tint of the images.
- **Intensity** : Refers to the amount of tint applied, being zero (0) when no tint is applied.

Elements

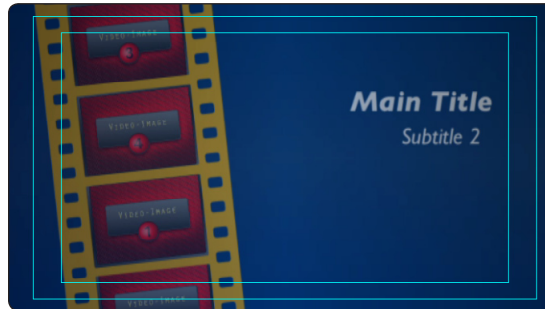
The SUGARfx themes are well known for the broadcast friendly elements they provide, easily accessible as a point-and-click selection.

You can access the available elements by click and holding the drop down menu **Elements** inside the Main Setup section of the plug-in interface.



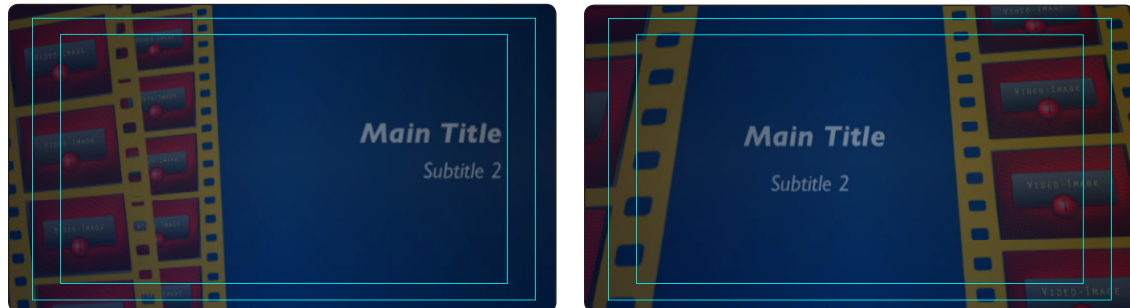
The following are the elements contained in the SUGARfx CineFest theme as of the date and time of the creation of this manual.

Open



The main CineFest Open has three sections throughout its duration and it is able to have up to 4 images included in the film strip.

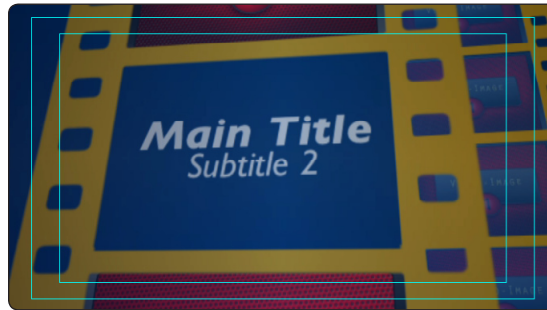
Bumper [1 and 2]



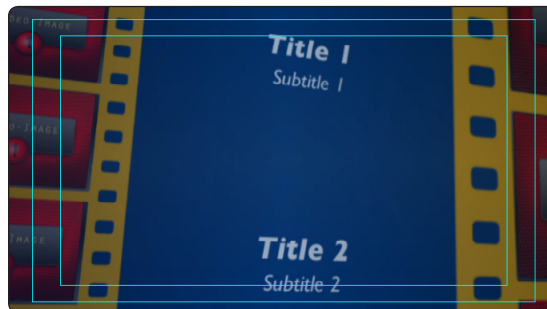
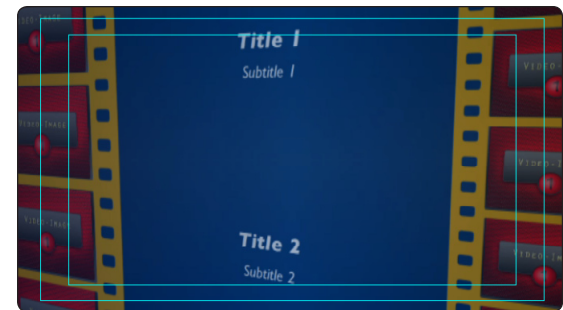
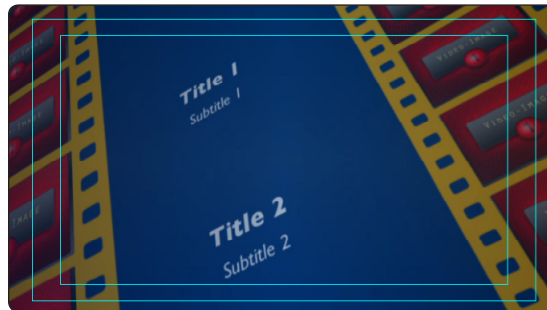
The purpose of a bumper is to break the production in segments or to provide a short title to move from one section to another. The bumpers are widely used in television shows or news channels when they go from the show to commercials or from commercial into the show.

Chapter

The purpose of a Chapter is similar to a Bumper, although the terminology comes from the DVD production and it is used to give a main title to a section or chapter of your DVD.

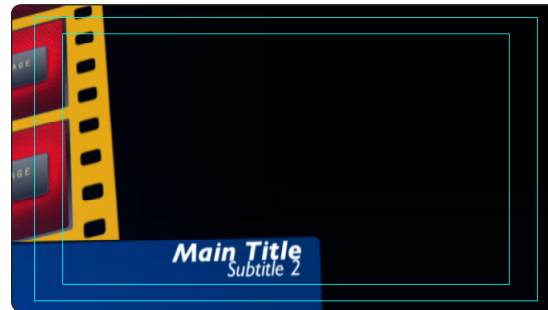


Credits [1, 2 and 3]



These credits can hold two credits scrolling vertically in different perspectives.

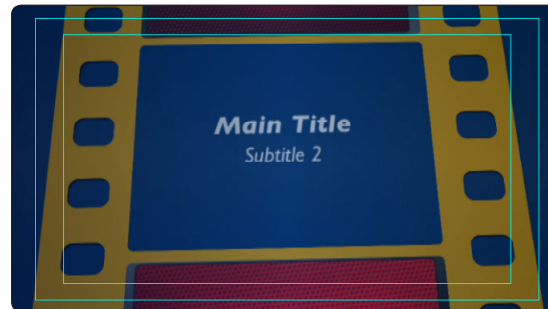
Lower 3rd



This is probably one of the most used elements in the broadcast television industry, and as its name implies it is usually located in the lower third section of the screen to serve the purpose of identification of what's going on in the scene.

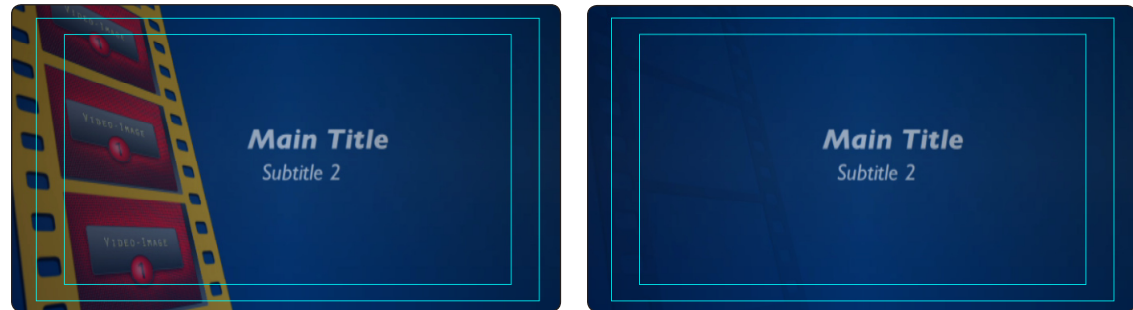
It can also be used as a description bed or score annotation depending on the content of your show.

Mortise [1 and 2]



These elements can frame your content or your text in a simple yet elegant way with the CineFest motif.

Background [1 and 2]



Many people think of a background as something not important, but in this case these elements are extremely useful, specially for those situations when you need to present text information with the style and uniformity of your branded image.

You can always omit the addition of text and you'll end up with a clean background where you can show the sponsor graphics or any other information you may want to display.

SUGARfx themes and plug-ins are available inside After Effects CS3 when you have FxFactory 2.0.4 and above installed in your computer.

Please check the technical specifications and system requirements at Noise Industries Inc. web site and for more information. [www.noiseindustries.com]

After Effects™ Users



Functionality

The overall functionality of the SUGARfx themes and plug-ins inside After Effects is basically the same as in Final Cut Pro, Final Cut Express and Motion.

However, there are some differences in how some of the parameters display, and in this section you will discover some of those differences as well as some useful additions brought to the plug-ins thanks to the inherited functionality of After Effects.

Video-Image Wells

The plug-ins do not provide Image wells inside AE, instead a drop down menu is available to select from other layers in the same composition. In other words, you need to place the video or still images in the composition in order to appear in the drop down menu of the Image wells.

Time Remapping and Frame Blending

A couple of added bonuses inside AE is that when you select a video clip to be included in the Video-

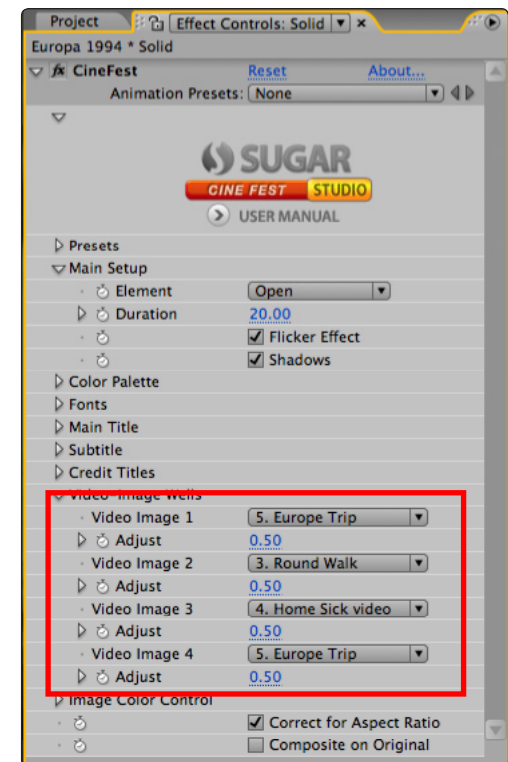
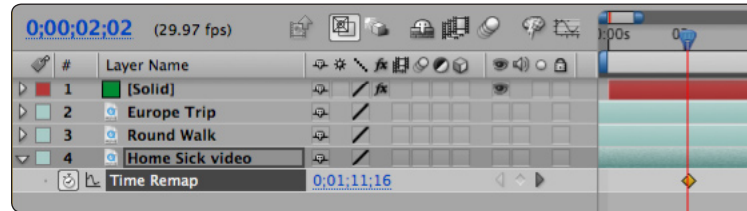


Image wells of the plug-in, you can apply time remapping to the original clip, and its new speed will be shown inside the plug-in where the video clip appears.

In other words, the time remapping effect is reflected in the video clip inside the plug-in, making it extremely easy to control its appearance within the same composition.



You can also enable the Frame Blending of the affected video, and this effect will also be transferred to the video inside the plug-in without the need of a precomposition.

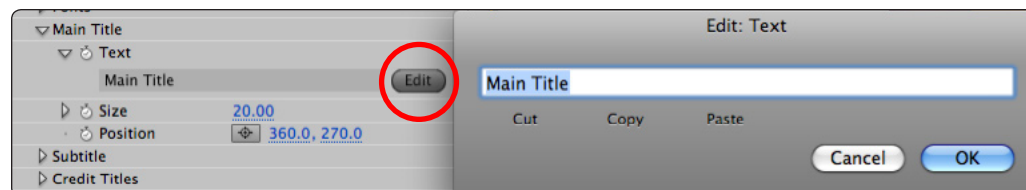
If you want to control the timing of your video asset, you can slide it in the timeline (forward or backwards - left or right), to adjust when and where in the video-image well this video clip will appear.

Note: Keep in mind that any color or video effects applied to the video layer are not transferred to the Video-Image well. You will need to create a precomposition in order for the various effects to appear in the image wells.

Text Entry

In AE the text entry box shows up as a button called **Edit**.

In order to enter text, you click this button and a dialog box pops-up where you can enter the text. Once you are done, click the **OK** button.



Support

Every SUGARfx theme or plug-in that you purchase comes with free technical support by sending all your questions via email to our Support Team.

Our Technical support team is available to answer your questions via email and should respond within 24 hours or less from the time the email was received.

Things to know before contacting Technical Support

Please visit our web site (<http://www.sugarfx.tv>) for possible answers to your technical support issues, or visit our tutorial site (<http://www.ilearnfast.com>) where you may also find a tutorial that will help you find the answer to your question before you contact our Support team.

If you cannot find the answer you need, please send us an email to : support@sugarfx.tv with the following information:

- Name and version of the SUGARfx theme.
- The version of the FxFactory.
- Your system configuration (Mac OS X version, RAM and whatever else you may think to be helpful)
- The application name and version with which you are having the problem.
- Screen shots of the problem (whenever possible).
- Details and any other information you may think appropriate to describe the problem.

Feedback

The success of our products depends vastly on customer requests and user's feedback.

We welcome all kinds of e-mails that provide useful information on how to improve our products, so we encourage you, as a user of these products, to send us your feedback or comments to our support team.